



DIGITAL AGENCY

## [Senior] Art Director Digital

Frankfurt

Demodern is looking for an experienced AD Digital (m / w) to professionally strengthen the design and creative team in Frankfurt am Main. As (Senior) AD Digital you are responsible for the design, the creative vision and the consistently high quality of our customer projects. That means you have a great deal of creative power and ability to translate our customers' individual needs into functional and inspiring interactive applications. The (Senior) AD Digital at Demodern controls the design work of an entire team and communicates ideas to the team and the customer. Very good communication skills are therefore required.

### **Tasks:**

- Creation of engaging, inspiring and user-oriented communication
- Translation of ideas and wireframes into independent designs
- Creation of design grids, design guidelines or even visual identities
- Lead and lead a project design team
- Ensuring the quality standard and a consistently good design
- Consulting and support of the entire project process, from brainstorming to production
- Maintaining the individual style and design guidelines of our customers
- Taking on an active role in the development of the design work of the studio

### **Requirements:**

- 5+ years of design experience in a digital agency
- Proven relevant participation in successful online projects
- Strong conceptual thinking
- Speed, efficiency and very good knowledge of common design tools
- liability
- A simple and clear communication style, also in English
- Ability to collaborate and integrate UX, strategy, engineering, and management.
- Visionary thinking and in-depth knowledge of brainstorming and design processes

Please send your application not via snail mail, but via mail to [jobs@demodern.de](mailto:jobs@demodern.de)