



CREATIVE TECHNOLOGIES

Senior Concept Designer / Senior UX Designer

Cologne

To support our creative team and client acquisition in Cologne, we are looking for an experienced Senior Concept Designer or Senior User Experience Designer to take care of the initial development of ideas and digital concepts. Your task will be to accompany our new customers from the beginning and to advise them on strategy and content. You will develop extraordinary ideas, interactive concepts and the right storytelling and present them to the clients.

Very good communication skills are a must-have, in order to be able to communicate the concepts, ideas and use cases of the projects to the clients and within the team. As we are an international team and our work is requested worldwide, the confident use of the English language is an important requirement.

Tasks

- Creating ideas and interactive concepts taking into account the goals of our clients and their users
- Strategic and content-related consulting
- Working with individual user scenarios (personas, use cases)
- Consulting and support of projects, from idea generation to production
- Evaluation and research of innovative trends in all digital areas

Requirements

- 5+ years of conceptual or UX design experience in a digital agency
- Proven relevant involvement in successful online projects
- Speed, efficiency and hands-on mentality
- Experienced in writing concept presentations
- Ability to collaborate and integrate design, engineering, and project management
- In-depth knowledge of ideation, storytelling, and user experience across all digital channels
- Good command of both English and German language

Please send your application not via snail mail, but via mail to jobs@demodern.de