



CREATIVE TECHNOLOGIES

Digital Designer (m/w/d)

Cologne

We are looking for a skilled Digital Designer/Digital Art Director (m/w/d) to support our design unit in Cologne, Germany. You will be responsible for all visual design matters of our digital applications and projects. As an adviser and provider of good ideas, you will develop advanced interaction designs and create the best (brand) experience by using your knowledge, sense of quality, and understanding of state-of-the-art interaction design. You must have strong communication skills and the capabilities to convey ideas, designs, and creative vision to both the team and our clients. We are looking forward to your application with your outstanding portfolio.

Responsibilities:

- Translate ideas and wireframes into state-of-the-art designs – for all types of interaction (gaze, touch, gesture, click, ...)
- Create design moods and creative visions for our projects
- Develop visual identities, grids, and guidelines
- Back up and attend the whole production process of a project – from strategy to implementation
- Evaluate and research design trends and innovative solutions in any digital affair
- Design by considering the goals and needs of our clients and their users Requirements
- Creating and conducting design presentations

Requirements:

- A portfolio of work that demonstrates professional experience
- Familiarity with 3D design
- Strong communication skills in German and/or English, written and spoken
- At least 2+ years of digital design experience
- A clear understanding of graphic and UI design principles (especially typography)
- Knowledge of design processes and ideation
- Ability to self-manage projects and work within timelines
- Experience with Adobe Creative Suite, Figma and Sketch
- A great attitude

Please send your application not via snail mail, but via mail to jobs@demodern.de