



CREATIVE TECHNOLOGIES

## **Senior Art Director Digital (m/w/d)**

Cologne

Demodern is looking for an experienced Senior AD Digital (m/w/d) for the professional reinforcement of the design and creative team in Cologne. As (Sen.) AD Digital you are responsible for the design, the design vision and the high quality of our customer projects. This means that you have a high design bandwidth and are able to translate the individual requirements of our customers into functional and inspiring, interactive applications. The (Sen.) AD Digital at Demodern controls the design work of an entire team and conveys ideas to the team and the customers. Therefore, we had very good communication skills.

We are looking forward to your application with your outstanding portfolio.

**Responsibilities:**

- Translation of ideas and wireframes into independent designs
- Creation of compelling, inspiring, and user-oriented communication
- Creation of design raster, design guidelines, or even visual identities
- Initiate and lead a project design team
- Ensuring the quality standards and a consistently good design
- Consulting and monitoring of the entire project, from the initial idea to the production
- Maintaining the individual style and design guidelines of our customers
- Take on an active role in the development of the design work of the studio
- Experience in creating and conducting design presentations

**Requirements:**

- 5+ years of design experience in a digital agency
- Familiarity with 3D design
- Strong communication skills in German and/or English, written and spoken
- Proven relevance to successful online projects
- Speed, efficiency, and very good knowledge of the current design tools
- Demonstrated experience creating successful digital projects
- Ability to work together and integrate UX, strategy, engineering, and management
- Visionary thinking and in-depth knowledge about ideas and design processes
- Excellence at designing
- A great attitude

Please send your application not via snail mail, but via mail to [jobs@demodern.de](mailto:jobs@demodern.de)