



DIGITAL AGENCY

Digital Designer

Hamburg

We are looking for a skilled Digital Designer/Digital Art Director to support our design unit in Hamburg, Germany. You will be responsible for all visual design matters of our digital applications and projects. As an adviser and provider of good ideas, you will develop advanced interaction designs and create the best (brand) experience by using your knowledge, sense of quality and understanding of state of the art interaction design. You must have strong communication skills and the capabilities to convey ideas, designs and creative vision to both the team and our clients.

Responsibilities

- Translate ideas and wireframes into state of the art designs – for all types of interaction (gaze, touch, gesture, click, ...)
- Create 2D/3D animations and artworks for visuals, user-flows and interaction behaviors
- Create design moods and creative visions for our projects
- Develop visual identities, grids and guidelines
- Back up and attend the whole production process of a project – from strategy to implementation
- Evaluate and research design trends and innovative solutions in any digital affair
- Design by considering the goals and needs of our clients and their users Requirements
- At least 2+ years of digital design experience
- Demonstrated experience creating successful digital projects
- Excellent understanding of composition, color, imagery, typography and user behavior
- Knowledge of design processes and ideation
- Ability to self-manage projects and work within timelines
- Experience in creating and conducting design presentations
- Empathy and the ability to collaborate with other designers, ux designers, developers and the project management to envision and iterate layouts
- Knowledge of 3D design (Cinema 4D, Unity, ...) preferred
- Broad knowledge of digital business and trends

Please send your application not via snail mail, but via mail to jobs@demodern.de