



DIGITAL AGENCY

Senior Art Director Digital

Cologne

Demodern is looking for an experienced AD Digital (m / w) for the professional reinforcement of the design and creative team in Cologne. As (Sen.) AD Digital you are responsible for the design, the design vision and the high quality of our customer projects. This means that you have a high design bandwidth and are able to translate the individual requirements of our customers into functional and inspiring, interactive applications. The (Sen.) AD Digital at Demodern controls the design work of an entire team and conveys ideas to the team and the customers. Therefore, we had very good communication skills.

Tasks

- Creation of compelling, inspiring and user-oriented communication
- Translation of ideas and wireframes into independent designs
- Creation of design raster, design guidelines or even visual identities
- Initiate and lead a project design team
- Ensuring the quality standards and a consistently good design
- Consulting and monitoring of the entire project, from the initial idea to the production
- Maintaining the individual style and design guidelines of our customers
- Take on an active role in the development of the design work of the studio

Requirements

- 5+ years of design experience in a digital agency
- Proven relevance to successful online projects
- strong conceptual thinking
- Speed, efficiency and very good knowledge of the current design tools

Liability

- a simple and clear communication style, also in English language
- Ability to work together and integrate UX, strategy, engineering, and management.
- Visionary thinking and in-depth knowledge about ideas and design processes

Please send your application not via snail mail, but via mail to jobs@demodern.de